

## **Books and publications**

1. Sr. Juliana Agnes Victor, Generational difference in Diasporic Cultures a Qualitative Study on the Novel and Movie, “Namesake”, published in Bonfring International Journal, ISSN – 22501096, 2017.
2. Ms. Neema Varghese, Importance of Counter Stereotypes in Advertisements for children’s Gender Sensitization, published in Bonfring International Journal, ISSN – 22501096, 2017.
3. Ms. G. Priyanka, A Study on Selfie as an Aesthetic way of communication among youth, Journal of Advanced Research in Journalism and Mass Communication, ISSN 2395-3810, 2018.
4. Ms. G. Priyanka, A Study on role of FM radio among shopkeepers, Ajanta an International Multidisciplinary quarterly research Journal, ISSN-2277-5730, Impact factor: 5.5, Mar 2019.
5. Ms. M. Radhika, Shaping the minds of rural women in promoting their status through soap operas, Research Journey- Multidisciplinary International E-Research Journal, ISSN 2348- 7143, Impact factor: 6.261, Apr 2019.
6. Ms. P. Saranya, Content Analysis on Women`s Role in Politics in the context with Tamil Nadu, Research Journey-Multidisciplinary International E-Research Journal, ISSN2348-7143-Impact factor: 6.26, Special Issue 162, 2019.
7. Ms. P. Saranya, Content Analysis On Challenges Of Digital Learning Among Government School Children In Tamil Nadu During Covid 19-Economic, Social, Psychological, Political, Educational And Literary Impact of Covid 19&Multidisciplinary Subject for Research, July 2020.
8. Dr. Hilda Christina J. Ms. Radhika M, Ms. Priyanga G. Ms. Uma M. Ms. Nandhini S. Impact of ICT in Film Making, Turkish Online Journal of Qualitative Inquiry, Volume 11 Number 4, 2020.
9. Dr. Hilda Christina J.Ms. Nandhini S, ICT in Journalism, International Journal of All Research Education and Scientific Methods Publications in Proceedings, Volume 12 Issue 8 August 2024, 70 – 72.
10. Ms. Priyanga G, The Impact of Virtual Influencers on Consumer and Human Influencer, International conference on innovative trends in information and communicate on technology, 21<sup>st</sup> November, 2024, 2024, 53.

## **Publications in Proceedings**

1. Sr. Juliana Agnes Victor, Impact of New Media on Education (Compilation of National Seminar papers)
2. Sr. Juliana Agnes Victor, The Department Magazine 'IRIS'
3. Sr. Juliana Agnes Victor, Province New Letter – 'Vibration'
4. Ms. P. Saranya, Impact of Information and Communication Technologies on School education in India-Auxilium College -National Seminar Proceedings, ISBN 978-81-8094- 242-2, 2013.
5. Ms. P. Saranya, The Impact of Tamil Serials on Indian Family Values-Women's Christian College -WCC-National Seminar Proceedings, 26 & 27 Feb. 2015.
6. Ms. P. Saranya, The Impact of Tamil "YouTube "Channel among Kids-Subbulakshmi Lakshmipathy college of Science, Madurai-National Seminar on Innovative concepts in Media, ISBN:978-93-86712-59-2, 20th Jan 2019.
7. Ms. P. Saranya, Content Analysis on the Impact of K. Balachander Tamil serials among women, National Media Symposium "Lumiere 2019", Vivekanda College, Kanniyakumari-2<sup>nd</sup> & 3<sup>rd</sup> March 2019.
8. Ms. P. Saranya, The Impact of OTT Applications in the Educational Sector, National Seminar on OTT Platform, Loyola College Chennai, 28th February 2020.
9. Ms. P. Saranya, Content Analysis on the movie- Otha Seruppu 7 an Experimental Analysis, National Conference on Journalistic and Creative Freedom Prospects and Challenges, North-Eastern Hill University, Shillong, 4 th&5th February 2022.
10. Ms. P. Saranya, The Modern Form of Fake News causes a serious threat to Communal harmony in India, National Conference on Journalistic and Creative Freedom Prospects and Challenges, SRM Institute of Science and Technology, Kattankuthur, ISBN: 978-93- 5996-149-, 21st&22nd September 2023.